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Matthew Tindal, AICP

City Planning - Urban Design - Community Engagement - Policy Advising - GIS

OVERVIEW

Profile: 4+ years experience as an urban planner and designer specializing in applied analytics. Dedicated to creating places that are functional, engaging, and grounded in community priorities. Skilled in concept development, site planning, and visual storytelling, supported by a practical understanding of zoning, policy, and development standards. I've worked with a wide range of clients across Alabama and the Southeast to craft designs, plans, and regulatory frameworks that balance creativity with feasibility and clearly communicate complex ideas and technical findings.

Skillset: Conceptual + schematic design • Site planning + spatial analysis • Streetscape + public realm design • Development review + design guideline evaluation • Computer rendering + visualization • 3D Modeling • Land use analysis + scenario planning • Best practice benchmarking • Comparative policy research • Case study development • Demographic + market forecasting • Strategic policy development • Public speaking + engagement • Survey design • Technical report and presentation development • Grant writing

Tools: Adobe Suite: InDesign, Illustrator, Photoshop • ArcGIS • ESRI Business Analyst • Social Explorer • Microsoft Office: Excel, PowerPoint, Forms, Word • Tableau • STATA • Google Sketchup • AutoCAD • ENVI + IDL UrbanFootprint • Survey Monkey • LandVision • Placer.ai • WIX • Canva

PROFESSIONAL EXPERIENCE

Urban Planning + Design Consultant - Goodwyn Mills Cawood, Birmingham, AL **2021 - current**

- Utilize GIS programs to conduct land use, demographic, and market analyses that support recommendations for comprehensive planning projects for municipal clients including Leeds, Gadsden, Muscle Shoals, and Tupelo.
- Develop multimodal corridor and transportation plans, including the Center Point Hwy 75 Plan and Talladega Safe Streets for All Plan, through safety analyses and cross-section design.
- Support regional trail planning initiatives, including the Singing River Trail in Jackson County and the Around the Bay Trail for Mobile Bay, by assessing feasibility of potential alignments and identifying implementation priorities.
- Design and implement community/ stakeholder engagement strategies for projects such as the Birmingham Parks and Rec Master Plan; lead large public meetings and workshops; disseminate and assess digital input methods such as surveys and StoryMaps; translate feedback into actionable planning and policy recommendations.
- Lead precedent research for policy analysis and design, including zoning and ordinance projects like the Tuscumbia Hybrid Zoning Code, Gadsden Short Term Rental Ordinance, and Jekyll Island Tree Protection Ordinance.
- Develop site/ district plans and design guidelines, including the Riverwalk Village Design Guidelines, Birmingham's Downtown Northwest District Plan, and the UAB District Plan, using 2D & 3D modeling to visualize concepts.

Community Economic Development Intern - REV Birmingham **2020**

- Spearheaded large-scale property data collection and analysis for a community development nonprofit.
- Identified and reported prime sites in downtown Birmingham for catalytic redevelopment based on market data.
- Canvassed local businesses and built a database to assess and coordinate on needs during the COVID-19 pandemic.

EDUCATION

Masters in City and Regional Planning - University of North Carolina at Chapel Hill **Class of 2021**
Concentration in Economic Development

Bachelor of Science in Environmental Design - Auburn University **Class of 2019**
Concentration in Urban Design